



A
CORPORATE
RESCUE PLAN
MANIFESTO



A CRP INFLUENCER IS A **NEW KIND** OF FEMALE *entrepreneur*
BUILDING A PROFITABLE BUSINESS WITH **LESS STRESS** AND
more fulfillment.

A CRP INFLUENCER DOESN'T START HER *business*
TO **MAKE MONEY** LIKE OTHERS DO.

She STARTS HER BUSINESS TO **HELP OTHERS**
WHILE ALSO LIVING THE **DREAM LIFE** SHE IMAGINES.
SHE WANTS TO BE *happy* AND **MAKE A DIFFERENCE**
BECAUSE SHE KNOWS **LIFE IS TOO SHORT TO HATE HER 9-5.**

A CRP INFLUENCER **STARTS** HER BUSINESS ON THE SIDE OF
HER DAY JOB WHERE CUBICLES ARE SUFFOCATING AND
Hustle IS HER **MIDDLE NAME.**

A CRP INFLUENCER SUCCESSFULLY *cash flows*
HER **BUSINESS LAUNCH** AND **NEVER** LETS AN
UNSUPPORTIVE FRIEND OR FAMILY MEMBER GET IN THE WAY

A CRP INFLUENCER *believes* WORKING FOR A COMPANY
IS INSECURE AND **BUILDING YOUR OWN BUSINESS**
IS THE MOST *secure* CAREER THERE IS.

A CRP INFLUENCER *mentors* OTHERS
AND **GIVES BACK** TO ORGANIZATIONS AND CHARITIES.

She changes the world
AND ALWAYS PUTS HER VALUES FIRST
GROWING HER BUSINESS AND TEAM.
SHE HAS **CLASS** AND DISPLAYS
*elegance, style, high standards of
personal behavior, skill and grace.*

A CRP INFLUENCER BECOMES THE *CEO* OF HER OWN LIFE.
MAKES THE IMPOSSIBLE **POSSIBLE.**
BUILDS **COMMUNITIES.**

Impacts the world.

A CRP INFLUENCER IS MOTIVATED BY
passion, purpose, and people.
SHE TAKES HER BUSINESS **SERIOUSLY** AND RECOGNIZES
SHE CAN'T GROW HER BUSINESS ON HER OWN.
SHE THRIVES IN A **SUPPORTIVE COMMUNITY**
THAT PUSHES HER FORWARD IN A *new direction.*

DESIGN. PLAN. HUSTLE. SCALE. INFLUENCE
I AM COMMITTED.



I AM A CRP *Influencer*